

Lead Manager

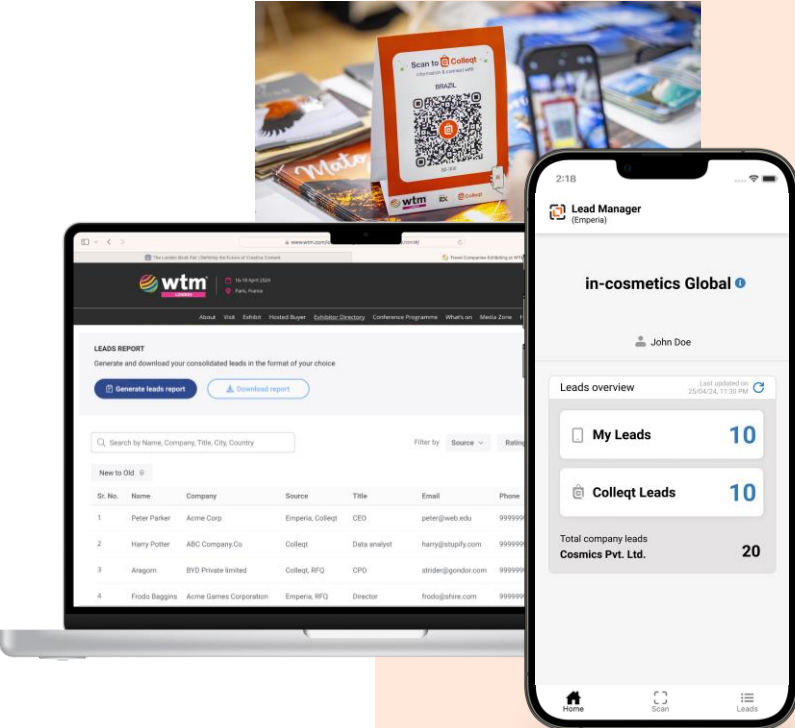
Promote

Connect

Thrive

Never miss a lead

Know more about your leads than a business card will ever tell you. Scan to connect, share your brochures and get richer data for each lead so you're ready for a smarter follow-up.



Two easy ways to capture and qualify your leads:

1. Scan badges with the **Lead Manager App** (formerly called **Emperia**). Qualify your connections on the go with custom questions, lead scoring and conversation notes.
2. Use your **Collect QR Code** to promote your business, products, services and content. Interested visitors can scan the QR to exchange contact details.

TOP TIP

94% of attendees plan their visit before the show*. Make sure you're on their list with a standout Lead Booster offer.

* Source: Based on 2018 research of 4,115 visitors attending 45 international shows.

We have to prove the event is bringing business and it's a big step up to have the QR codes and lead app. In just one day we already had 184 leads.

-Delphine Hermann, Amadeus, Arabian Travel Market 2023

[Watch how Lead Manager App works](#)

[Watch how Collect QR Code works](#)